



UW Family Business Center

Digital Transformation (October 2020)

Vanessa Costanzo
Vanessa@NaviCuNow.com

Many companies find themselves trying numerous off the shelf and homegrown solutions only to learn that they don't quite fit. The inefficiencies can cause any number of challenges including system and process workarounds, employee frustration, a loss of customer confidence, and lost revenue.

That's why NaviCu designs custom business solutions. No two businesses are exactly the same. Instead of trying to fit a square peg into a round hole, we design the process that will integrate fully with your systems, creating a seamless solution.

As a trusted partner with nearly three decades of experience, and a fellow family business, we are committed to solving your business problems in a collaborative and innovative way. Our focus is on creating a positive customer experience that will result in the long-term success and growth of your business.

NaviCu™ p2s Platform (Problem-to-Solution)

The NaviCu™ p2s Platform is our proprietary process to help define your business problem and address pain points with innovative custom solutions. The NaviCu™ p2s Platform increases efficiency, saving you time and valuable resources. This is a proven process for both large and small projects, and is an effective way to define and build the right custom solution to fit your business.

Discovery



Information gathering and start of project definition. Is initiated by a letter of engagement.

Scope



Defines everything needing to be accomplished, including layout mockups and design. Results in the NaviCu™ Game Plan.

Kick-off



The first meeting after the contract is signed is the kick-off meeting where we will review the project objectives, timeline, and schedule review meetings.

Development



Claris FileMaker, iOS, and web development cycles. Creation of reports and outputs, as well as Tableau development. NaviCu verification that the solution reflects the NaviCu™ Game Plan.

Review



Regularly meet to review, refine, and adjust project needs together with the client.

Testing



Client review and approval that the solution reflects the NaviCu™ Game Plan.

Changes



Prioritized feature request list, with items critical to the success of the project added.

Launch



Data cleanup and import, training, installation, and deployment to the production server.

Support



Ongoing technical and development support so your solution grows and adapts along with your company.

NaviCu Tracker



Central location for feature requests, bug tracking, testing status, and budget status.



For Additional Resources: [NaviCuNow.com/fbc2020](https://www.NaviCuNow.com/fbc2020)

